



Exhibition for Hospitality, Food Service and Catering Industries!

 **HCJ2016**

Show Report

The 44th International Hotel & Restaurant Show **HOTERES JAPAN 2016**

Japan Management Association
Japan Restaurant Association

Japan Hotel Association
Japan Tourism Facilities Association

Japan Ryokan & Hotel Association

The 37th Exhibition for the Catering Industries **CATEREX JAPAN 2016**

Japan Contract Food Service Association
Japan Food Service for Patients Association

Japan Lunch Food Service Association
Japan Management Association

JAPAN FOOD SERVICE EQUIPMENT SHOW 2016

Japan Food Service Equipment Association

Japan Management Association

Date **February 16(Tue.)~19(Fri.), 2016**
10:00~17:00 (Last day 10:00~16:30)

Venue **Tokyo Big Sight**
(Tokyo International Exhibition Center, Ariake)

 **HCJ2016...**




811 companies / 1,947 booths / 17,523sq.m. scale

Japan's largest trade show for hospitality, food service and catering!

HCJ represents the three trade shows:

- **HOTERES JAPAN:** International hotels & restaurant trade show for hotels, "ryokan"s, travel, and facilities.
- **CATEREX JAPAN:** Food and catering trade show for catering and food services.
- **JAPAN FOOD SERVICE EQUIPMENT SHOW:** Equipment for commercial kitchens and food services trade show.

Three events are held simultaneously,
providing the largest business matching
opportunity for hospitality & food
service industry in Japan!

 for **HOTERES JAPAN**,
 for **CATEREX JAPAN**, and
 for **JAPAN FOOD SERVICE EQUIPMENT SHOW.**

General Information

Name of Exhibition / Organizers:

The 44th International Hotel & Restaurant Show **HOTERES JAPAN 2016** (The 44th International Hotel & Restaurant Show)

Organized by : Japan Management Association
Japan Hotel Association
Japan Ryokan & Hotel Association

Japan Restaurant Association
Japan Tourism Facilities Association

Supported by : Japan Tourism Agency
Tokyo Metropolitan Government
Japan External Trade Organization (JETRO)

Ministry of Agriculture, Forestry and Fisheries
Japan National Tourist Organization (JNTO)

The 37th Exhibition for the Catering Industries **CATEREX JAPAN 2016** (The 37th Exhibition for the Catering Industries)

Organized by : Japan Contract Food Service Association
Japan Food Service for Patients Association

Japan Lunch Food Service Association
Japan Management Association

Supported by : Ministry of Agriculture, Forestry and Fisheries
Ministry of Education, Culture, Sports Science and Technology
The Japan Chamber of Commerce and Industry

Ministry of Health, Labour and Welfare
Tokyo Metropolitan Government

JAPAN FOOD SERVICE EQUIPMENT SHOW 2016

Organized by : Japan Food Service Equipment Association

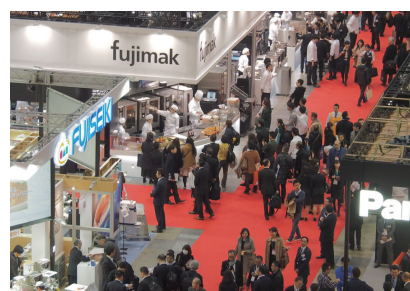
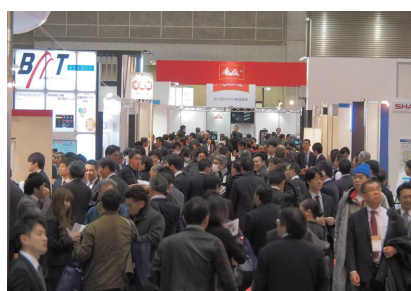
Japan Management Association

Supported by : Ministry of Industry, Trade and Economy
Ministry of Education, Culture, Sports Science and Technology
Ministry of Agriculture, Forestry and Fisheries
The Japan Chamber of Commerce and Industry

Ministry of Land, Infrastructure, Transport and Tourism
Ministry of Health, Labour and Welfare
Tokyo Metropolitan Government

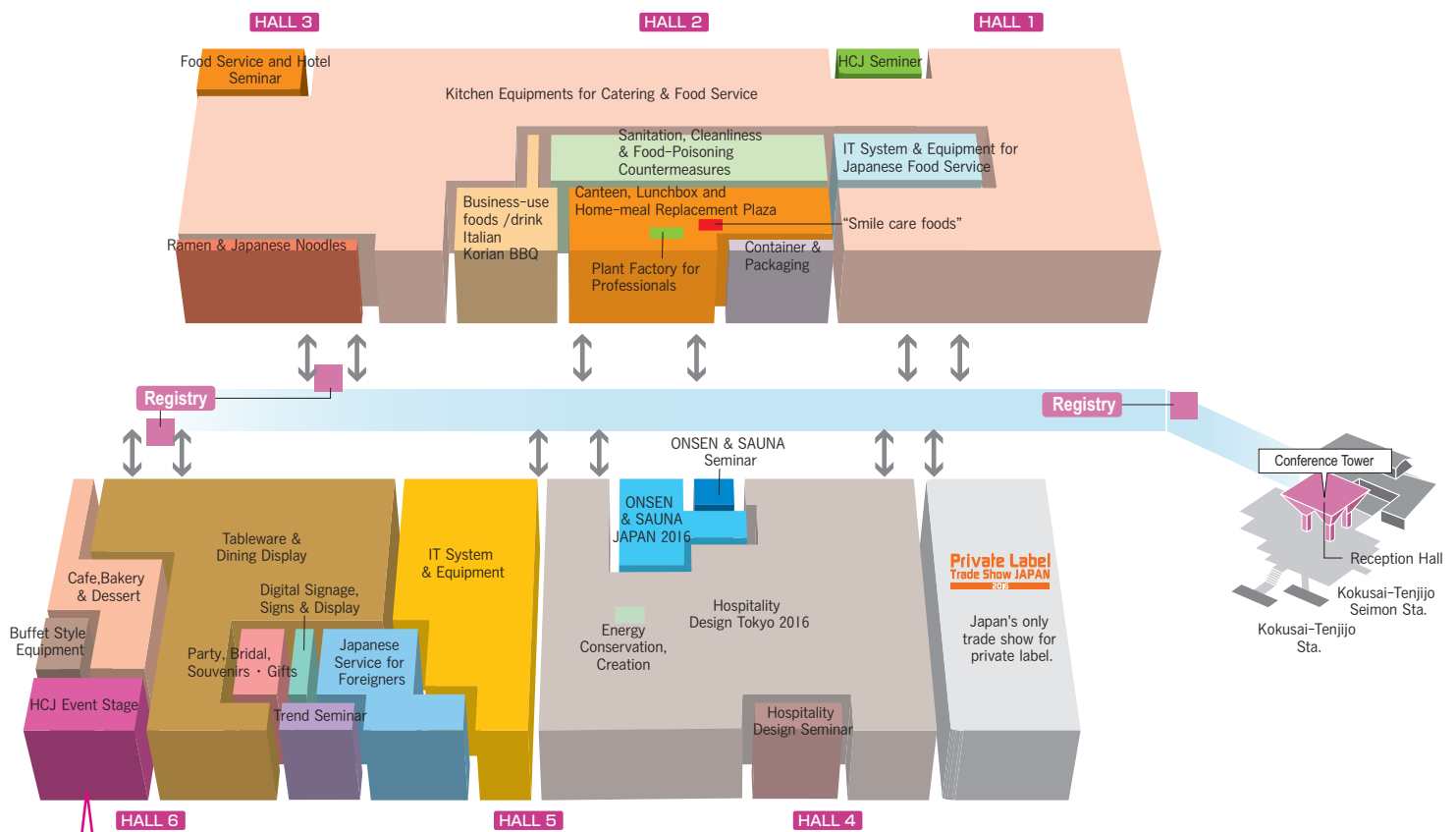
Dates / Time : February **16**(Tue.) - **19**(Fri.), 2016
10:00 - 17:00 (Last day 10:00-16:30)

Venue : **TOKYO BIG SIGHT** (Tokyo International Exhibition Center, Japan)
East Hall 1-6



Zoning

- Tableware & Dining Display
- Kitchen Equipments for Catering & Food Service
- Canteen & Lunchbox
- Container & Packaging
- Food Service and Hotel
- Ramen & Japanese Noodles
- IT System & Equipment for Japanese Food Service
- Buffet Style Equipment
- Cafe, Bakery & Dessert
- Sanitation, Cleanliness & Food-Poisoning Countermeasures
- Plant Factory for Professionals
- "Smile care foods"
- Japanese Service for Foreigners
- Energy Conservation, Creation
- Party, Bridal, Souvenirs & Gifts
- Digital Signage, Signs & Display
- IT System & Equipment
- ONSEN & SAUNA JAPAN
- Hospitality Design Tokyo2016
- Business-use foods /drink Italian · Korean BBQ



February 16 (Tue)

Japan Latte Art Championship



Japan Coffee in Good Spirits Championship

February 17 (Wed)

Sales Generation Seminar for Japanese SAKE with Tasting



February 18 (Thu)

Restaurant Services Skills Competition 2016



February 19 (Fri)

"Smile Care Foods" New Style Nursing-Care Catering: Cooking Demonstration & Tasting



Catering professionals from Latte Art, Menu-making restaurant service and bridal have performed their skills in competition style, which have grabbed large no. of visitor's attentions throughout 4 days!

Statistical Information

() : HCJ2015 figures

Exhibition Scale

Number of Exhibitors: **811 companies** (759 companies)
Overseas exhibitors from 9 countries and regions ;
China, Korea, Taiwan, Thailand, Malaysia,
Indonesia, Italy, France, Hongkong.

Number of booths: **1,947 booths** (1,829 booths)

Scale (net): **17,523 sq.m.** (16,461 sq.m.)

Visitor

Date	Weather	Visitor
February 16 (Tue.)	Fine	13,453 (12,904)
February 17 (Wed.)	Fine	14,380 (13,322)
February 18 (Thu.)	Fine	14,669 (15,048)
February 19 (Fri.)	Fine	13,356 (13,389)
	Total	55,858 (54,663)

**1,195
UP**

Visitors from Overseas

633 visitors from 32 countries and regions

Europe	Americas	Asia/Oceania
Czech Republic Spain	Canada	Australia Myanmar
Finland Switzerland	Cuba	China New Zealand
France U.K.	Mexico	Hong Kong North Korea
Germany	U.S.A.	Indonesia Philippines
Greece	Middle East	Korea Singapore
Italy	Turkey	Macao Taiwan
Netherlands	U.A.E.	Malaysia Thailand
		Mongolia Vietnam

An exhibition that overseas professionals must observe.

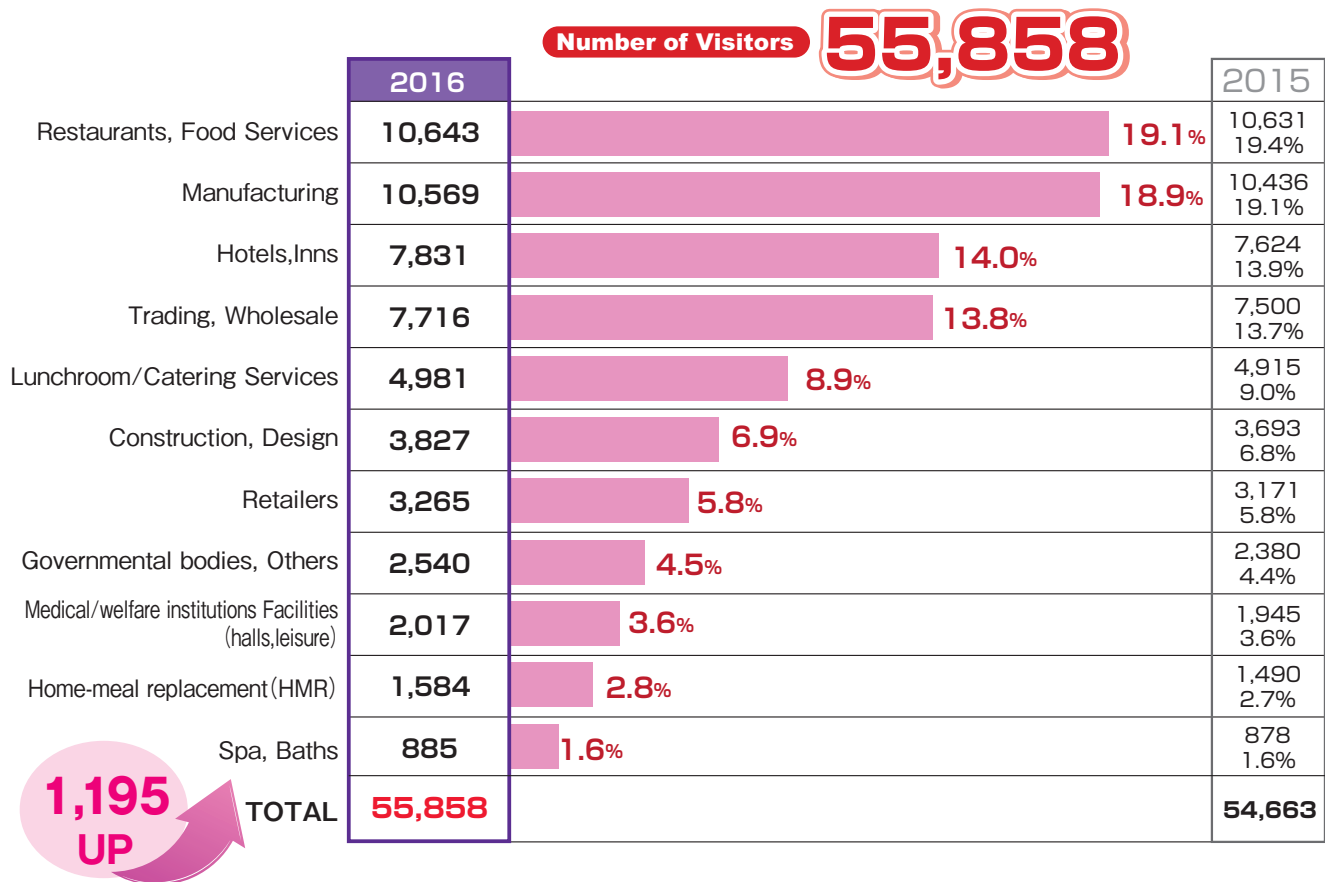
Various products, technologies and solutions for the evolving food service industry in Japan are all showcased here in HCJ.

This is the largest trade show in Japan for this industry where you can discover the latest business trends that all catering professionals are facing.

Visitor Analysis

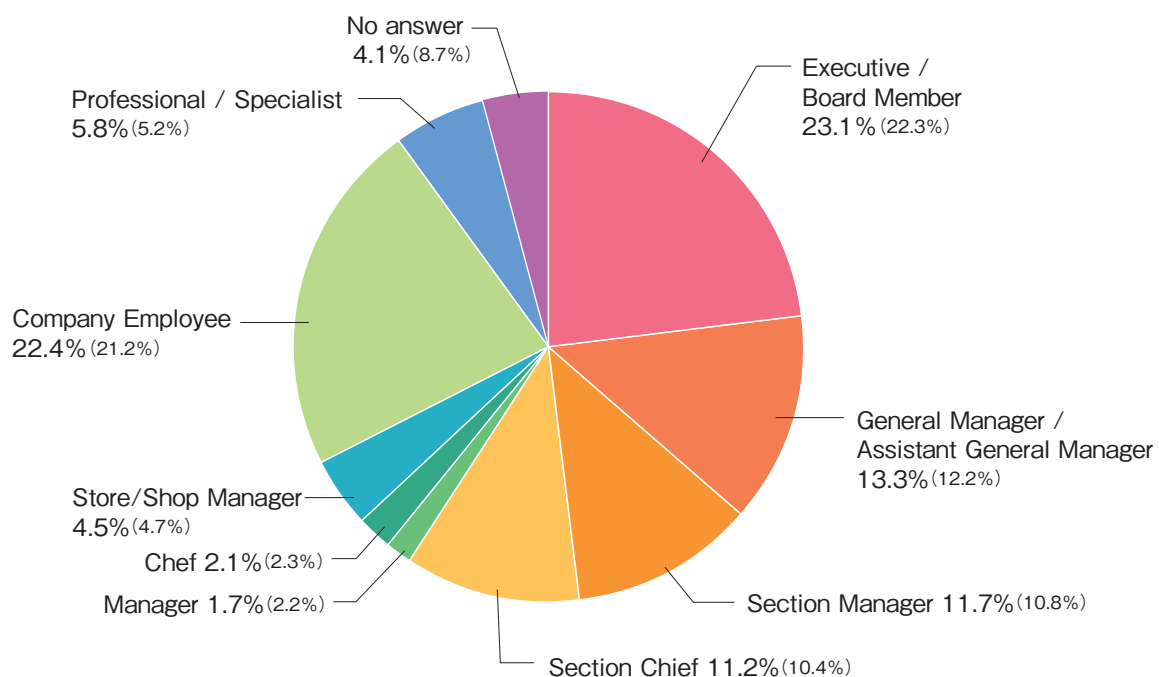
() : HCJ2015 figures

By Sector



By Position

() : HCJ2015 figures



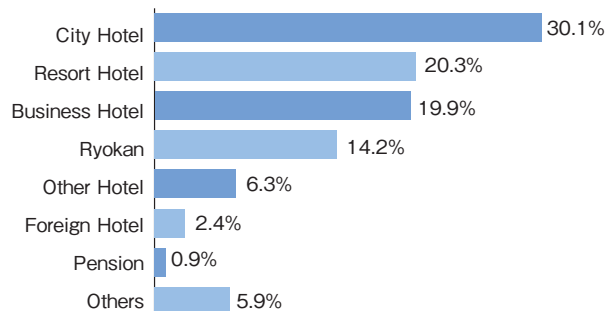
Visitor Analysis (Accommodations & Food Services)

() : HCJ2015 figures

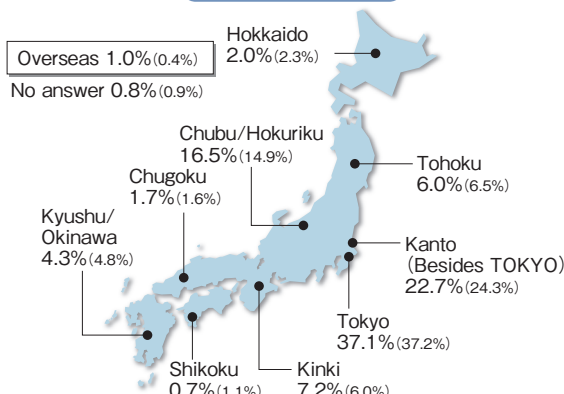
Accommodations

By type

(multiple answers allowed)



By region

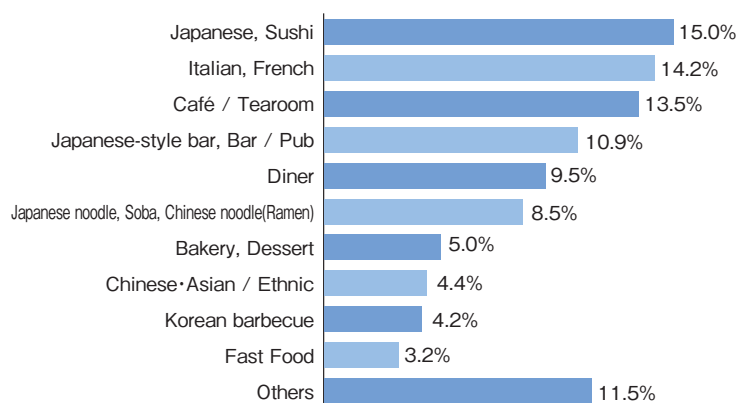


() : HCJ2015 figures

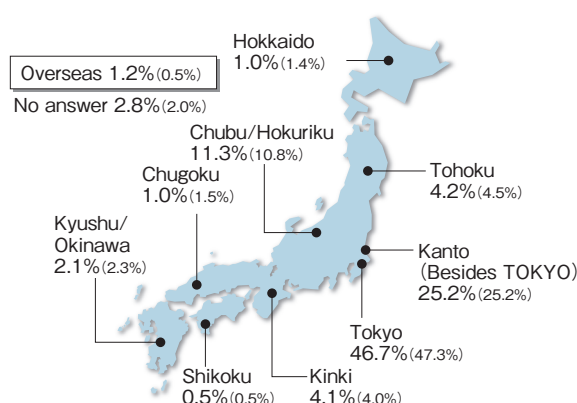
Food Services

By type

(multiple answers allowed)



By region



You can meet highly-motivated buyers at HCJ

- Visitors listed below are example of our visitors.
- We have visitors not only Hotel Buyer but also Restaurants, Food Services, Trading, Wholesale, Spa, Retailers and so on...
- The total no. of visitors for 2016 edition was 55,858!

Hotel / Food Service Buyers and so on...

Hotel

● ANA Hotel
 ● ANDAZ TOKYO
 ● APA Hotel
 ● Choice Hotels Japan
 ● CONRAD TOKYO
 ● Fujita Kanko
 ● FUJIYA HOTEL
 ● GORAKADAN
 ● Hankyu Hanshin Hotels
 ● Hilton Worldwide
 ● Hoshino Resort
 ● Hotel Granvia Hiroshima
 ● Hotel Metropolitan
 ● Hotel Monterey
 ● Hotel New Otani
 ● Hotel Okura
 ● Hyatt Regency Tokyo
 ● Imperial Hotel
 ● JAL Hotel
 ● Kagaya
 ● Keio Plaza Hotel
 ● Koyo
 ● Mandarin Oriental Tokyo
 ● MILIAL RESORT HOTELS
 ● NIKI RESORT
 ● NISHITETSU HOTELS
 ● ODAKYU Resorts
 ● PALACE HOTEL
 ● Prince Hotel
 ● Resorttrust
 ● RNT HOTELS
 ● Royal Hotel
 ● Royal Park Hotel
 ● Shangri-La Hotel, Tokyo
 ● Sheraton Grande Tokyo Bay Hotel
 ● Solare Hotels and Resorts
 ● The Peninsula Tokyo
 ● The Ritz-Carlton
 ● The Windsor Hotel
 ● TOKYO MARRIOTT HOTEL
 ● TOKYU HOTELS

Food Service

● COLOWIDE MD
 ● GENKI SUSHI
 ● GLOBAL-DINING
 ● Hard Rock Cafe Japan
 ● Hiramatsu
 ● MATSUYA FOODS
 ● MOS FOOD SERVICES
 ● NADAMAN
 ● OOTOYA Holdings
 ● SAIZERIYA
 ● Seven & i Food Systems
 ● YOSHINOYA HOLDINGS
 ● ZENSHO HOLDINGS

Real Estate Development & Construction

● KAJIMA
 ● MITSUBISHI ESTATE
 ● Mitsubishi Jisho Sekkei
 ● Mitsui Fudosan
 ● MORI Building

● MORI TRUST

● NOMURA
 ● SHIMIZU
 ● TANSEISHA
 ● Tokyu Land

Retailing

● AEON
 ● Don Quijote
 ● Isetan Mitsukoshi
 ● KINOKUNIYA
 ● LAWSON
 ● SEIJO ISHII

Aviation & Airports, etc.

● Japan Airlines
 ● JTB
 ● NARITA INTERNATIONAL AIRPORT
 and so on...

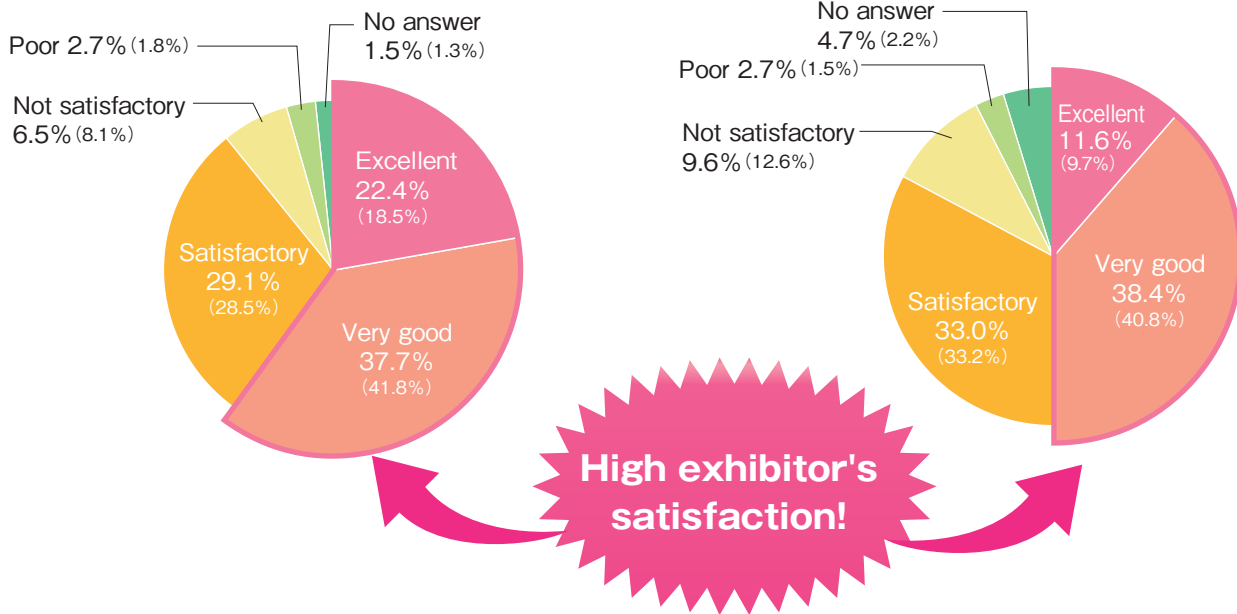
Exhibitor Survey Results

Survey Date February 19 (Fri.), 2016

No. of responses 446

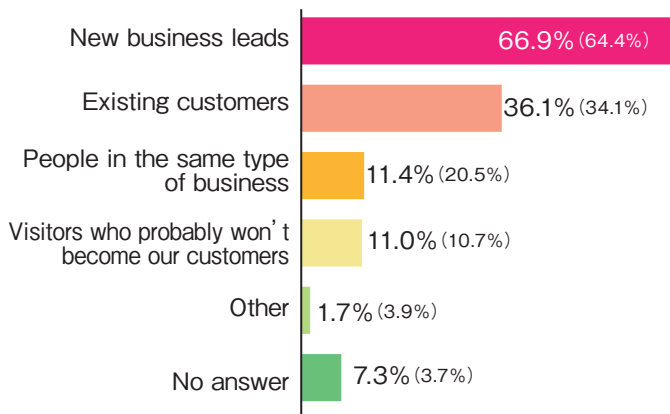
() : HCJ2015 figures

Q1 How did you rate your participation in the Show?



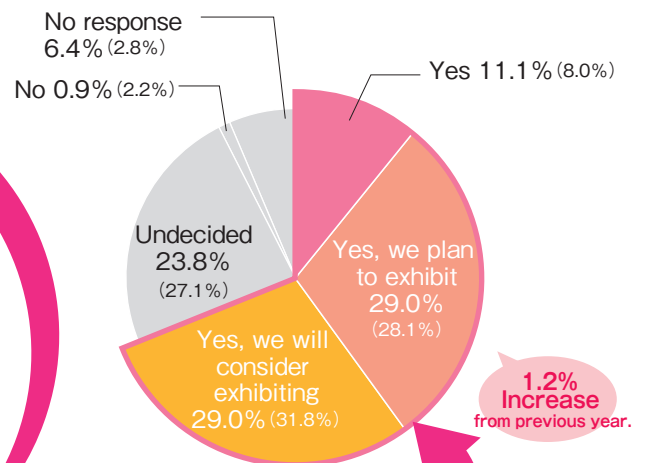
Q2 How did you rate the visitor quality at the show?

(Multiple Answers)



The opportunity to acquire new client is increasing.

Q3 What type of visitor did you receive the most at your booth?



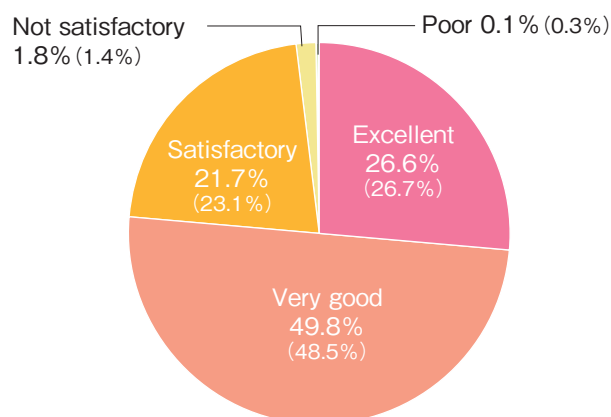
About 70% exhibitors are planning to exhibit next year.

Visitor Survey Results

Survey Date February 16(Tue.)-19(Fri.),2016

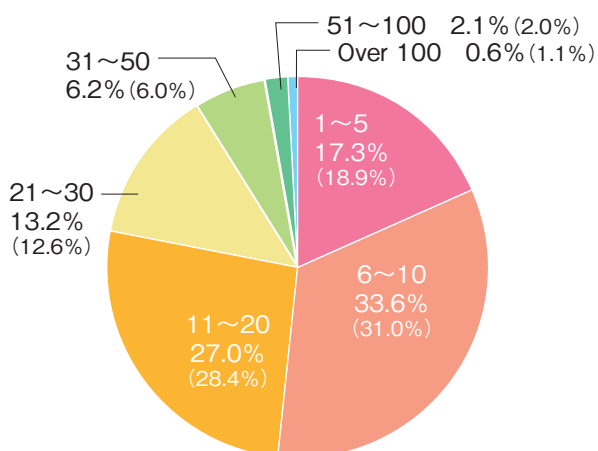
No.of responses 2,001 () : HCJ2015 figures

Q1 How did you rate HCJ 2015?

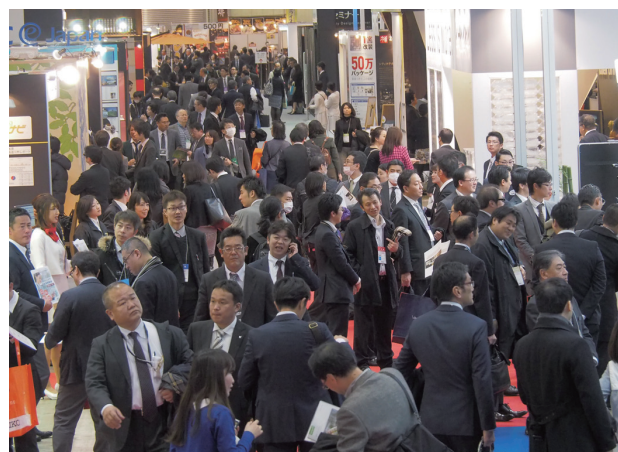
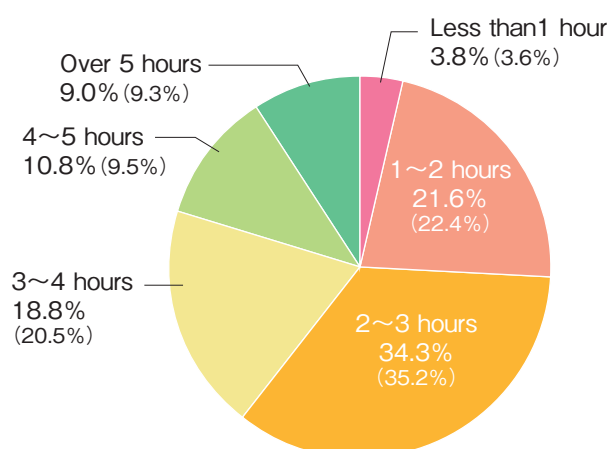


Q2 How many booths have you visited and how long have you stayed in the venue. () : HCJ2015 figures

No. of contacts made

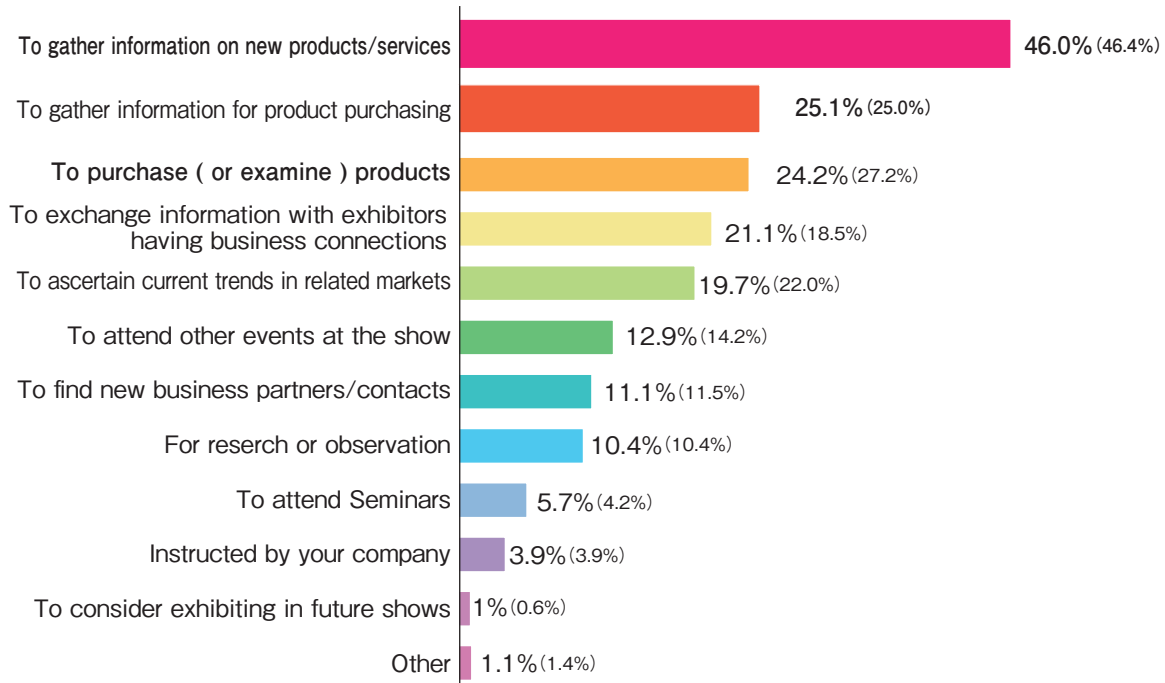


Length of stay exhibition



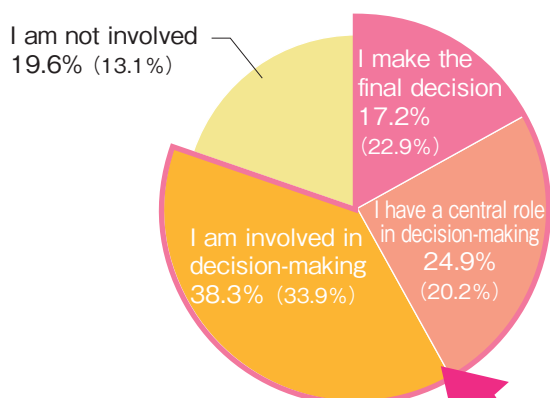
() : HCJ2015 figures

Q3 What are the purposes of your visit? (multiple answers)



Q4 What is your role in the purchasing process?

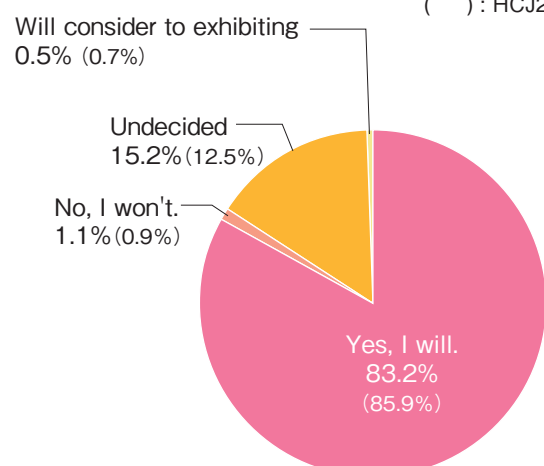
() : HCJ2015 figures

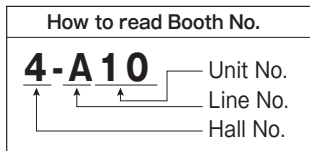


80% of visitors are engaged in purchasing process.

Q5 Will you visit the next exhibition?

() : HCJ2015 figures

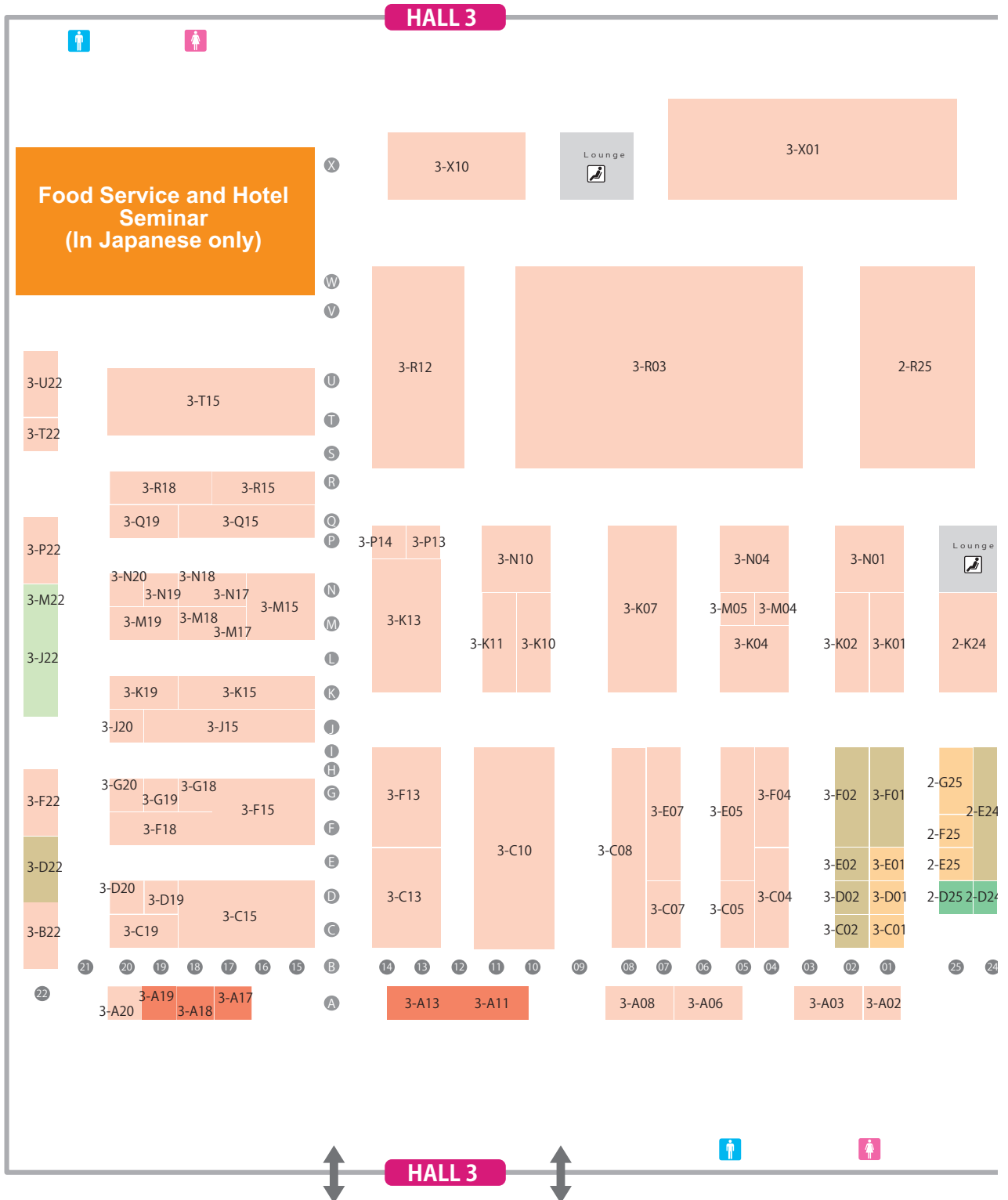
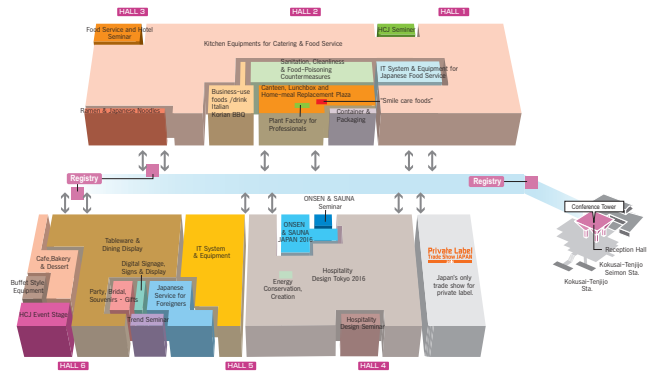




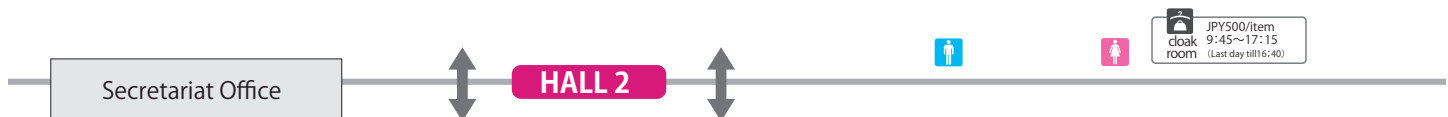
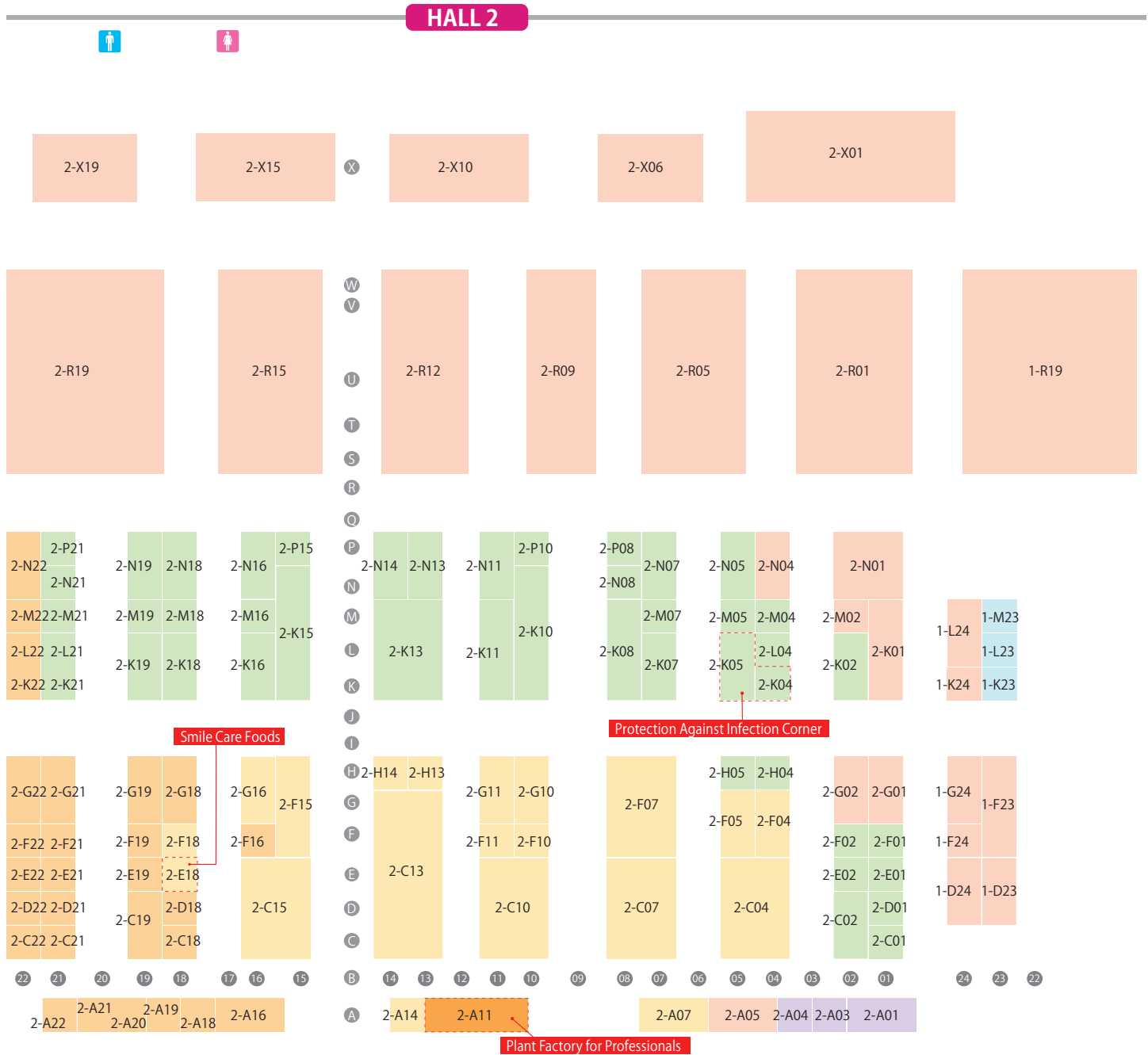
Lounge

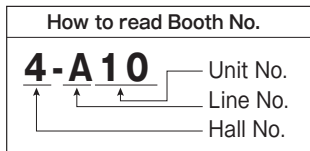


Refreshment Lounge



Kitchen Equipments for Catering & Food Service	Business-use foods/drink	Italian	Ramen & Japanese Noodles
Canteen, Lunchbox and Home-meal Replacement Plaza	Sanitation, Cleanliness & Food-Poisoning Countermeasures	IT System & Equipment for Japanese Food Service	Container & Packaging
Buffet Idea	Café, Bakery & Dessert	Tableware & Dining Display	Digital Signage, Signs & Display
Interior Guest Room Facilities & Amenities	Energy Conservation, Energy Creation	Reconstruction	Modern Japanese
Plant Factory for Professionals	Bridal	HOSPITALITY EXPO	Korean BBQ
IT System & Equipment	Event & Image Production		

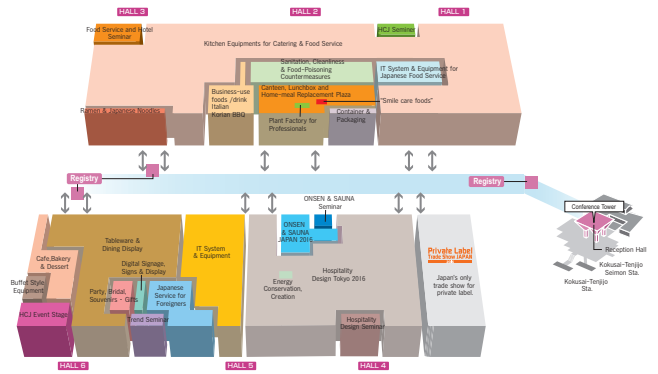




Lounge

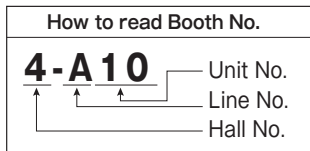


Refreshment Lounge



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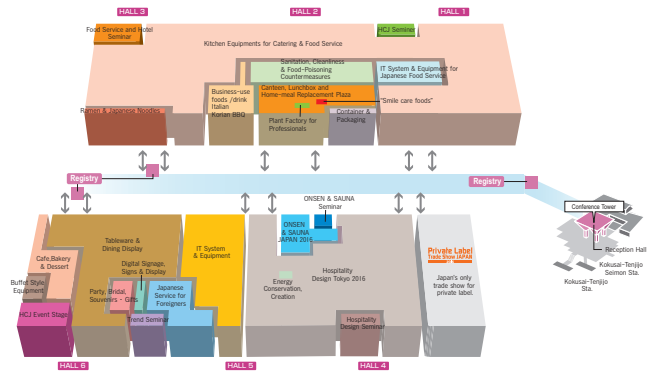




Lounge



Refreshment Lounge



HALL 5



HALL 5



HALL1~3

Kitchen Equipments for Catering & Food Service

Exhibited Product Categories

- Range, Microwave ovens
- Ovens
- Convection ovens / Steam Convection ovens
- Rice cookers
- Deep fryers
- Gas stove
- Steamers / Pressure cookers
- IH (Induction Heating) equipment
- Steamers
- Refrigerators / Freezers
- Washing equipment for foodstuff or rice
- Dishwashers
- Disinfection equipment
- Cook-chill systems
- Thermometers
- Salt meters / Sugar meters
- Measuring / Measurement equipment
- Water purifiers / Water softeners
- Air-conditioner for Kitchen, Hot-water-supply system
- Dispensers
- Refrigerated showcases / Frozen showcases
- Ice machines
- Drinking water coolers
- Food warmers
- Heating cabinets
- Soup warmers
- Dish warmers
- Towel warmers
- Sake warmers
- Cafeteria / Salad bars / Fruit bars
- Service carts & wagons for Catering use
- Heat and cold carts
- Smokeless roasters
- Juicers / Mixers
- Beer servers
- Snack food equipment
- Other
- Sushi makers / "Onigiri" rice ball makers
- Machines for making Chinese-style dumplings
- Noodle making machines / Pasta production equipment
- Food-processing equipment
- Peeling/Coring equipment
- Food filling machines
- Vacuum cookers / Vacuum packers
- Wrapping machines / Wrapping materials

ACE INDUSTRIAL MACHINERY	1-G03
AGP	1-F23
AKEBONO	1-P01
ARYZTA FOOD SOLUTIONS JAPAN	3-X10
ASAHI RUBBER/KYOWA TRADING	1-D24
ASTRA	3-M19
Audio-Technica	1-S06

AXIA INTERNATIONAL	1-S01
BIG ALPHA	1-C03
Brewmatic Japan	3-J15
CAJYUTTA	3-P22
CHIBA KOGYOSYO	3-K11
Chitosesangyo	1-U05
CHUBU	3-F13
COMET KATO MFG	1-C04
CONAIR JAPAN	1-S03
Contrasto	1-K24
D・I・T	1-J03
DAIWA INDUSTRIES	2-R15
DREMAX	1-C17
EBEMATSU SHOJI	1-C12
ECOLAB	1-X13
EISHIN ELECTRICAL MACHINERY	2-K24
EMURA FOOD MACHINE	3-E07
ENDO SHOJI	1-R09
EPIC	3-R12
ERECTA INTERNATIONAL	2-X01
ESPEC	3-M17
EVERPURE JAPAN	1-N12
F & B	3-K10
FAG	3-C19
FMI	1-C09
FUJI ENGINEERING	3-G19
FUJI INDUSTRY	1-K17
FUJIMAK	3-R03
Fujimura Manufacturing	3-K07
FUJISEIKI	2-R25
FUKUSHIMA INDUSTRIES	2-R01
Global	3-E05
HALTON	1-K03
Happy Japan	1-N06
Hasegawa Chemical Industry	2-G02
Hayabusa Giken	3-M04
Hayakawa Sanki	1-U01
HIGO-GRILLER	1-E18
HIRANO WORKS	3-F04
HM DIGITAL (GIMISANGGUNG)	3-N17
HOBART (JAPAN)	2-X19
HOMMA FUYUJI	1-K05
HOSHIZAKI ELECTRIC	1-R13
ISEKI TLS	3-K01
ISHIDA	2-X15
JACCARD	1-A22
JAPAN ELECTRO-HEAT CENTER	1-G05
JAPAN FOOD SERVICE EQUIPMENT ASSOCIATION	3-T15
Japan Gas Appliances Inspection Association	1-V03
Japan International Commerce	3-D20
JCM	1-C20
Julabo Japan	3-P13
KANDA	3-F18
KATAOKA SEISAKUSHO	3-B22
KAWAJUN	1-D03
KITAKOSHI	3-K19
KITANIHON KAKOH	1-C14
KITAZAWA SANGYO	2-R09

Kitchen★support ITOYA	1-D23
KOBAYASHI NOODLE BOILE	1-R06
Komatsu Seisakusho	3-Q15
KOMYO RIKAGAKU KOGYO	3-N18
KONICA MINOLTA TECHNOPRODUCTS	1-F21
Kosei Kogyo	3-N04
KUBOTA/MIK	1-K09
KUMALIFT	1-L24
KURITA CREATION	3-A08
KUSATSU ELECTRIC	3-N19
KYODO	1-F03
LUCKLAND	3-N10
Mannen	3-M05
MARUSHO KOGYO	1-M01
MARUZEN	2-R19
MASAHIRO	3-C08
MASUDA BRICK	3-K07
MIK/KUBOTA	1-K09
MODULAR PROFESSIONAL	2-N01
MOSA INDUSTRIAL CORPORATION	1-A03
MO-SERVICE FRENDEX JAPAN	3-A03
NAKANISHI MFG	3-C04
NAKAO ALUMI /SOUBI	1-G15
NAKASHIMA, SEISAKUSHO	1-C21
Nantsune	3-A02
NAOMOTO	2-X06
Nestor	1-M18
NICHIFUTSU SHOJI	1-A10
Nichiwa Electric	3-C10
Nihon Itomic	1-C18
Nihon Stiebel	2-N04
NIHON-STANDARD	1-F05
NIPPON SENJOKI	1-J05
ohmichi	2-G01
OHO PRODUCT	3-C13
OMCO HIGASHINIHO	3-P14
ONOX MTT	1-S05
OOI METALS	1-N13
ORGANO	1-F01
OSHIKIRI DENKI	2-K24
OXEN	3-G18
Panasonic Commercial Equipment Systems	3-X01
PS COMPANY	1-A04
RATIONAL JAPAN	3-C15
RYOHO FREEZE SYSTEMS	2-R12
S.C TECHNO	2-K01
SAITO Machine Industry	3-M18
samy	3-Q19
Sannyu	2-K02
SANPO・MEIWA	3-R18
Sanseidou Industrial	1-N01
SANTA	3-C05
SANUKI MENKI	1-B01
SANWA CHURI INDUSTRY	2-K24
SEA GULL	3-D19
SEVEN UNIFORM	1-X09
SHIBATA PUBLISHING	1-A20
SHINPO	3-M15

SINKPIA・JAPAN	3-F22
SPAR FOOD MACHINERY MFG.	3-J20
STYLECREA	1-A17
SUEHIRO FOODS	1-D01
SUGATSUNE KOGYO	3-U22
SUGICO SANGYO	2-X10
SUN STATION SYSTEMS	1-E21
SUNTEC	3-K02
SUZUMO MACHINERY/S.E.H. JAPAN	2-R05
TAIJI	1-F06
Taiko	1-M03
Takano Create	1-A15
tanico	1-R19
TENMAYA,CLEMENT,KIUNIFORM	1-J01
Tenpos Busters Group	3-F15
TERAOKA SEIKO	3-K13
TESCOM	3-R15
Testo	1-K04
THERMOS	1-A05
TIGER	1-M20
TIGER KAWASHIMA	1-H01
TOA INDUSTRY	1-G24
TOHSHO Creations	1-U03
TOJIRO	1-N03
TOKYO FOODS MACHINERY	1-M05
TOKYO GAS	1-W03
TOSEI	1-K12
TOSEI KOGYO	1-V05
Transgate	1-G14
Universal Agent	3-K15
UNIVERSE DEVELOPMENT	2-M02
Vita Craft Japan	3-A06
WASHIO CHURI INDUSTRY	2-K24
Winterhalter Japan	1-U06
WMF JAPAN	3-K04/6-J20
Wonder chef	1-N05
WORLD KITCHENTEC	1-F24
YAMAOKA INDUSTRIAL	1-R03
YANAGIYA MACHINERY	3-C07
YUTAKA TRADE	1-A12
ZOJIRUSHI	1-F20
SEF TECH	3-T22
DAIKYU	3-N01

Business-use foods/drink

Exhibited Product Categories

- Agricultural products (Fresh / Frozen / Dried / Processed)
- Meat & poultry (Fresh / Frozen / Dried / Processed)
- Marine products (Fresh / Frozen / Dried / Processed)
- Frozen foods / Frozen processed products
- Milk products
- Prepared foods / Retort (pouched) foods
- Foods for allergic persons
- Functional foods
- Foods for the elderly and ill persons
- Confectionery / Desserts
- Seasonings / Spices / Cooking oils and fats
- Beverages

Agri green	2-A18
Ajikyoku	2-F19
chichibugenryusui	2-M22
DAITSURU	2-E19
EIRAKUDO	2-D18
HARVES	2-G19
Hiei-yuba Honpo Yubahachi	2-C21
HOTEL YOKIKAN	3-E01
IKESHIMA FOODS	2-A16
ITOEN	2-C18
KAWAHARA	2-F16
KOTO KYOTO	2-D22
MARUHACHI SEIKA	2-C19
MENEHUNE WATER JAPAN	2-C22
MIHORI	3-C01
MINAMI SANGYO	2-F21
Mita Beverage	2-G25
MIURA YONETARO	2-F25
NAKANOBUN	2-E25
Nanshu nojo Juridical agricultural union	2-D21
Nepuree Corporation	2-G21
NIHON SHOKKEN HOLDINGS	2-N22
REX VERY	2-G18
SAGAMIYA	2-K22
SAN-IKU FOOD	2-A20
Shimanaka	2-A19
Smart hospitality, native chicken Kawamata	
gamefowl of Fukushima	2-F22
TAKARA BIO	2-A22
Torisue	2-E21
TsumagoiKougenBrewery	2-E22
yamaimomaturi	3-D01
YOKOMIZO	2-A21
Yoshinori	2-L22

Italian

Exhibited Product Categories

- Pasta makers
- Sinks / Drainboards
- Kitchen counters
- Cabinets / Shelving
- Pizza ovens, heaters, pizza dough
- Coffee makers

Sanyo Suisan	2-D25
Tanaka Seimen	2-D24

Ramen & Japanese Noodles

Exhibited Product Categories

- Agricultural products (Fresh / Frozen / Dried / Processed)
- Seasonings / Spices / Cooking oils and fats
- Noodle Cookers / Noodle making equipment (Soba, Udon, Ramen)
- Sinks / Drainboards

INIPPON CAREER INDUSTRY	3-A11
Nishiyama RAMEN	3-A18
Oceans	3-A19

POP	3-A13
Utsuboya Ikeda Foods	3-A17

Korean BBQ

Exhibited Product Categories

- Griddles
- Kitchen counters
- Ventilators / Deodorizers / Grease filters
- Grids / cooking stoves / Charcoal stoves / Charcoal
- Smokeless roasters

ASAHIYA PUBLISHING	3-D22
Euro Asia Technology	3-N20
HEALTHY ROASTER	3-F01
Hida beef	3-E02
KANEYO HANBAI	3-D02
NIPPON DENSO	3-C02
NODA HAPPY	3-F02
Yachiyo Machinery	2-E24

Canteen, Lunchbox and Home-meal Replacement Plaza

Exhibited Product Categories

- Food stock control systems / Preparation systems
- Nutrition management systems / Menu planning systems
- Service carts & wagons for Catering use
- Heat and cold carts
- Melamine ware / Plasticware
- Reinforced porcelain tableware
- Containers for heat and cold retention
- Menus
- Milk products
- Foods for the elderly and ill persons

COSMO SOUND	2-A14
DAIWA	2-C15
FINE JAPAN	2-E18
Fujitelem	2-H14
HANADA	2-H13
HIKARI MISO	2-F18
Japan Contract Food Service Association	2-F04
Japan Food Service for Patients Association	2-C04
Japan Lunch Food Service Association	2-F05
OGISO	2-F15
SANSHIN KAKO	2-C07
SFC Niigata	2-F11
SHINANO-KAGAKU	2-G11
SHOWA AIRCRAFT INDUSTRY	2-A07
SOFTOM	2-G16
TAKAGI INDUSTRIAL	2-F07
TAS	2-G10
THREELINE	2-C10
WAKAIZUMI LACQUER WARE	2-C13

Sanitation, Cleanliness & Food-Poisoning Countermeasures

Exhibited Product Categories

- Microbe detecting equipment
- Analyzers / Measurement devices
- Water electrolyzation devices
- Ozone production equipment
- Sterilization systems
- Washing & sterilization equipment
- Hand dryers & Hand sterilization systems
- Hand cleansers / Anti-bacterials
- Machine cleansers / Anti-bacterials
- Cleanser for dishes
- Anti-fungals
- Sanitizer / Freshner
- Cleaning machines / Cleaning equipment
- Cleaning equipment / Antibacterial equipment
- Drying equipment
- Pest repellent
- Sanitary antibacterial clothing and equipment
- Clean room / Air-shower
- Quality control / Freshness control systems
- Other

3M Japan	2-F01
ASAHI SOGYO	2-H04
COWGEL	2-M07
CxS	2-K15
DAIOHS SERVICES	2-N18
DIRECT JAPAN	2-C01
Fujinami Towel Service	2-N13
FUJIPLA	2-F02
FUMAKILLA	2-P08
GOJO JAPAN	2-K04
JET	2-D01
KIKULON	2-N11
Kukan	2-N19
MARUZEN KAKO	2-K16
Mckinley NEXT	2-P21
MIDORI ANZEN	2-K10
MIURA DENSHI	2-K21
Nittetsu Mining	3-J22
OHNIT	2-M04
O-K-SHA Kagoshima	2-M19
OYALOX	2-K18
PAIONIA FURYOKUKI	2-K08
P's GUARD	2-M05
QleanAir Scandinavia	2-K11
R.S.S.	3-M22
SEIWA	2-E02
SelfMedical	2-H05
SHIMADA	2-K19
SIBATA SCIENTIFIC TECHNOLOGY	2-P10
Siemens Healthcare Diagnostics	2-L04
SOLAS	2-M16
S-PACK	2-E01

Sunpartners	2-K05
Syngenta Japan	2-N21
takasago	2-M18
TECH CORPORATION	2-K13
Tennant Company Japan	2-M21
TERAMOTO	3-J22
TOKYO PACK	2-N14
Tornex	2-N08
Tornex	2-C02
UNITEL	2-P15
USHIO	2-N05
WAKO	2-N16
WAKO CLOTHING	2-N07
YUDA	2-K07

Container & Packaging

DONGGUAN CAREHOME PLASTIC	
HARDWARE	2-A04
Geotegrity	2-A01

Plant Factory for Professionals

Greennet	2-A11
Greenwind	2-A11
Planet	2-A11

IT System & Equipment for Japanese Food Service

Alphax Food System	1-K14
aroba	1-K21
ASKA T3	1-L23
Hyper Box	1-K18
MDIS	1-M15
Mediamix	1-M14
OFSC(Open Foodservice Systems Consortium)	1-P17
oosatokakou	1-K23
PACIFIC SHONAN	1-N15
Toreta	1-M23

HALL4~6

Buffet Style Equipment

Exhibited Product Categories

- Ice cream machines
- Chocolate fountains
- Buffetware
- Containers for heat and cold retention
- Service wagons / Carts
- Refrigerated showcases / Frozen showcases
- Drinking water coolers
- Cafeteria / Salad bars / Fruit bars
- Snack food equipment

e-Pros	6-N21
S.KIAN SENG	6-Q20
SHIMIZU TABLEWARE	6-R14
Tanica Electric	6-T20
TRAMONTINA(NOBOA)	6-R20

Café, Bakery & Dessert

Exhibited Product Categories

- Ingredients of confectionery / Bread
- Coffee makers
- Coffee grinders
- Coffee roasters
- Coffee filters
- Siphon coffee makers
- Drip coffee makers
- Coffee creamer / Sugar
- Cupwarmers
- Tea related equipment
- Ice cream machines
- Soft serve ice cream makers
- Drink servers
- Chocolate fountains
- Confectionery / Desserts
- Tea, Herb tea
- Coffee bean, Coffee

AJINOMOTO GENERAL FOODS	6-R23
All Round Tea Company	6-U23
APO	6-T19
Azett	6-L23
Blue Diamond Almond Growers/MARUSAN-AI	6-B23
BWT WATER + MORE	6-T15
Daiichi Denshi	6-Q19
De'Longhi Japan	6-G23
Dilmah Tea	6-M20
Franke Japan	6-M15
Hit and Away	6-J18
Kameman	6-Q18
kanie food service	6-T18
LUCKY COFFEE MACHINE	6-M18
MAEDA	6-T23
MEISUI	6-Q15
Melitta Japan	6-J15
mfM	6-H23

* Information taken from the HCJ2016 Exhibitor Web Guide.

MONTE BUSSAN	6-U19
Morecc	6-K18
Nespresso	6-N18
Next	6-U20
NIPPON LINE FIRST	6-K20
Novus Tea UK(Hosokawa Corporation)	6-E23
Otti Boeki	6-M23
TSUJI-KIKAI	6-U15
UNO	6-R15

Tableware & Dining Display

Exhibited Product Categories

- Western ceramics
- Japanese ceramics
- Glassware
- Western style tableware
- Menus
- Cutlery / Chopsticks
- Tablecloths / Napkins
- Table accessories (Lamps, Candles)
- Expendable supplies and material
(Toothpicks, Napkins, Coasters and so on.)

Ahm COMPANY	6-T13
AIM	6-K14
AOYAMA GLASS	6-P11
ARITA EPISODE2	6-C18
Arita Porcelain(Kamachi,Fujimasa)	6-U11
Artec	5-N27
AUX	6-A03
Bemax	6-D18
BERNARDAUD&Christofle Japan	6-X11
CORNES&COMPANY	6-U10
DAC	6-K10
Daitoua yogyo	6-P13
Duni Japan	6-P10
Echizen lacquerware Cooperative	6-A15
ERCUIS & RAYNAUD	6-U13
Fujimoto shokai honten	6-F15
FUKUI CRAFT	6-C08
Häfele Japan	6-G20
Hikari	6-V06
HOEI	6-G02
IBUKI CRAFT	6-E02
INHESION (ASIA)	6-A19
Ishikawa Jyushi	6-G13
ISHIZUKA GLASS/ADERIA	6-K03
JAPAN METAL FLATWARE INDUSTRY ASSOCIATION	6-E05
K-ai	6-C15
Kajishin	6-G03
KAKUNAKA	6-A01
KANEDAI SHIROKIYA	6-K02
kaneshotoki	6-E03
Kochi Industrial promotion Center (KOWATEC,COSUMO KOBO,TOSARYU,mimoto)	6-G15
KOKUSAI KAKO	6-C13
KUSAR INTERNATIONAL	6-F21

MANYO	6-C05
MARUMITSU POTERIE	6-C06
MARUSHIN SEITOU	6-H09
MEIWA SALES	6-D20
MIN	6-X14
miranda style	5-D27
Miyazaki M.STYLE	6-X07
MIZOBATA SHIKO PRINTING	6-C03
M's	5-F27
MURAEI	6-N06
NARUMI	6-C10
NIKKO COMPANY	6-R10
Ninomiya Crystal	6-S09
NORITAKE	6-K08
OHASHI/NIIGATA SHIKKI	6-R09
OIGEN	6-G05
RSN JAPAN	5-G27
SAIKI ICHIYAMA TOUEN	6-V08
SANPO SANGYO	6-K13
SAWADA YOSAHACHIDO	6-K06
Sensui	6-F03
SHIMBI	6-A10
SHINWA	6-H08
TAITRA (Taiwan HORECA)	6-K19
TOKI DON-ONE	6-C02
TONAMI SHOTEN	6-G14
TOSHO MAISEN	6-N03
TOYO-SASAKI GLASS	6-A06
TSK	6-K05
Verre/MORIYAMA	6-N05
Villeroy & Boch Tableware Japan	6-R08
Wadasuke	6-F06
Wajima urusi Cooperative Society of Commerce and Industry	6-F05
YAMACOH	6-F17
YAMASHITA KOGEI	5-K27
YOSHIDA TECHNOWORKS	6-F02
ZWIESEL JAPAN	6-R13

Digital Signage, Signs & Display

Exhibited Product Categories

- Digital Signage
- Signs / Sign boards / Display
- POP
- Menu Boards

TERAMOTO	6-U05
TOMATO LAND	6-V03

HOSPITALITY EXPO

Exhibited Product Categories

- Digital Signage
- Radio communication equipment / Wireless
LAN services
- Website build Services

BeMap	5-T26
Beruf	6-T02
Busicom	5-T27
CAPLAN	5-R24
CASIO COMPUTER	5-X23
CASIO INFORMATION SYSTEMS	5-X23

CROSSLANGUAGE	5-V23
Dai Nippon Printing	5-X18
EDISON HARDWARE	5-U26
FURUNO SYSTEMS	5-R27
Info Cubic Japan	5-S27
J&J Business development	5-R26
JCM SYSTEMS	5-V26
JTEC	5-S26
Kodensha	5-S24
MINNANO GAIKKOKUGO KENTEI FOUNDATION	6-T05
NOGE PRINTING	6-U02
NOK	6-R02
NTT broadband platform	6-R03
OKAMURA-PRINTING	6-U03
S-cubism Holdings	5-U24
SHOBUNSHA	6-S02
SHU	5-T24
SoftBank Robotics	5-U27
TB GROUP	6-V02
TOKAI KIKI KOGYO	6-S05
Twopeace and Architect	6-T03
XWARE	5-V27
yamatogokoro	5-U23

IT System & Equipment			
Exhibited Product Categories			
● Operation systems			
● Reservation systems			
● Check in and out systems			
● POS / Order entry systems			
● Call systems			
● Cash register management systems			
● Ticket - vending machine / Prepaid card systems			
● Security systems			
Ability Consultant	5-R20	Shinwa Be-Tech	5-A19
ALMEX	5-K14	SPer	5-F14
APA HOTEL	5-A23	STARLAND	5-R18
applepark	5-D23	SUCCEED	5-T20
BMT	5-K20	System Engineering	5-R17
Booking.com	5-E18	System Information Planning	5-T23
BUFFALO	5-F23	TANAKA DENKI	5-F21
Canon IT Solutions	5-U17	TAP	5-R14
CIJ	5-F15	TEMAIRAZU	5-N18
Cisco Systems	5-U21	THE OMOTENASHI	5-T18
CLIPSITE	5-G14	T-NET SYSTEM	5-F20
DENSAN INFORMATION	5-G24	TOYO HARMONY	5-G20
FOCUS	5-G23	Wacom	5-K23
FUJITSU・Solekia	5-N23	YOUCOM	5-N14
GOAL	5-N17	Interior Guest Room Facilities & Amenities	
Hitachi Information Engineering/Meielec5-C20		Exhibited Product Categories	
Icom	5-C21	● Beds, Bed accessory	
Inbound TV	5-U20	● Bedclothes	
JAPAN ENIX	5-C18	● Washstand / Washbowl	
Japan Open Television	5-M23	● Shower systems	
JINYA CONNECT	5-N21	● Humidifiers/Dehumidifiers	
KDDI/Nihon Kaba/Sanko Telecom	5-D24	● Air Purification Systems	
MIRAIT	5-D21	● Deodorizing equipment	
MIWA LOCK	5-G18	● Safes / Lockers	
Move	5-G26	● Refrigerators / Minibar	
MYCALL	5-A18	● Hangers / Slippers / Robes	
NATEC	5-N20	● Toiletries/Cosmetics	
NAVCII	5-C14	● Towels / Linens	
NEC Platforms	5-X14	● Tables	
NEW JAPAN COMPUTER SERVICE	5-T14	● Chairs	
NHK Integrated Technology	5-D20	● Lighting equipment / Illumination	
Nihon Kaba/Sanko Telecom/KDDI	5-D24	● Paintings / Lithographs / Furnishings	
NIHON SOFTWARE SERVICE	5-K21	1s corporation	5-T13
NJC	5-G21	A. D. A.	4-C01
NTT Advanced Technology	5-M18	ABEICHI	4-X04
NTT Software	5-R23	Asahi AC	4-K04
ORACLE	5-K17	ASPLUND	5-K09
planD	5-M17	BAN-YU	4-E14
POSSIBLE	5-T21	Beat-Sonic	4-N03
Press Pound	5-F26	CHINA DALIAN JINLING BEDDING	5-C12
RECRUIT LIFESTYLE	5-R21	CombiWith	5-R13
Resonant Systems	5-M21	Comfort Alliance	5-X11
Sanko Telecom/Nihon Kaba/KDDI	5-D24	COSMO SOUND	5-A13
Seanuts	5-C17	CROSS TRADING	4-H15
SEIKO SOLUTIONS	5-A16	DAIKEN	5-R01
SHARP BUSINESS SOLUTIONS	5-F17	DAIWA HEAVY INDUSTRY	4-S12
Shinnan Jyohou System	5-U18	DerucciJapan/QUAN LI SPRING HARDWARE	4-C11
		Dometic	4-V08
		Dream Bed	4-C06
		EARTHIST	4-M03
		Etrangerdicostarica	4-T15
		EXTERIOR WORK	5-S23
		F・LABO	4-R01
		FLAVOR LIFE	4-U04
		FOSHAN WELLWAY ELECTRIC APPLIANCE	4-V01
		France Bed	4-K06
		FUBISYA	5-P08
		FUJI KOGYO	4-P01
		FUJISHINKOU	5-G12
		GRANZ	4-K01
		GROHE JAPAN	5-K13
		Hanatomidorisha	4-V15
		hansgrohe	5-K08
		HATLY TEXTILE	4-G06
		HIDA SANGYO	4-F03
		HIPS	5-D10
		HIRANO INDUSTRIAL	4-G01
		Honee	4-P03
		House Box	5-P02
		IKEDAYA	4-N01
		Ikegami	5-K05
		IWATA	4-U01
		K&K Medical	4-N11
		KANEKA	5-X08
		KANEYOSHI syoji	4-P06
		Kishojyu	4-R04
		KOMATU TRADING	4-T14
		KOUYA	5-P13
		KOYO Consumer electronic sales	5-F10
		Kyokuto Sanki	5-A11
		La Luz	5-F12
		LIFE ACCENT	4-A12
		Lilycolor	4-G07
		LINEN STYLE	4-A01
		MAC	4-N04
		Merci	4-R03
		Mihashi	4-N07
		MIKIMOTO COSMETICS	4-M01
		MINE	4-C08
		MIYAKI	5-K02
		MOTOYAMA LACQUER WARE	5-C09
		MU-TECHNO	5-P12
		NAGANO INTERIOR INDUSTRY	5-G01
		NANTONG BERN TEXTILE TECHNOLOGY	4-G15
		NATURE TOUCH JAPAN	5-A10
		NICHIBEI	4-S14
		NIHON BED MFG	4-R06
		NISHIKAWA SANGYO	4-F08
		NK PRODUCTS	4-T11
		OZAKI TOHKI	5-M07
		P.O.S	5-T12
		Pansy	5-P10
		Paperglass Fukui	6-T08
		PT. KANG INTERNATIONAL	4-T03
		Rabbit Air Japan	5-R12
		Reliance	5-P07
		R'envy	5-F13
		REPOS	4-X15
		RIBAKO TRADING × Pearltone	4-H14
		RYUMONDO	5-C13
		SANWA	4-T04
		SATO KINZOKU KOGYO	5-R10
		SAWAMURA	4-T01
		scolaro japan	5-K12

SHANDONG WEIQIAO PIONEERING GROUP	
SHANGHAI EASUN GROUP IMP&EXP	5-A12
SHENZHEN HECHEN ART CARPET	5-S12
SICO JAPAN	4-R11
SIJ	4-U11
SIMMONS	4-K08
SINTO WORLD	5-X05
SLAVIA CRYSTAL	4-V03
SLEEP SELECT	4-C03
SUGATSUNE KOGYO	6-U08
T•KATO	4-V09
TAKANO	4-T06
Tanaka Metal Factory	5-V12
TEXTILE KISHI	4-K11
THRONE INTERNATIONAL SERVICE	4-N06
Tokyo matsushima	4-R08
TORTOISE	5-K04
Toshiba	4-U12
TOSO	4-U14
TOTO & CERA TRADING	4-V11
TOWA UNIFORM	5-W10
TOYO KOGEI	5-T09
Trans-pacific Links Japan	5-T10
Tree of life	4-K03
Ursa	5-R09
VCe Japan	5-V08
VTech Hotel Phones	5-H12
Wako Artificial Flower	5-P09
WEIFANG FUBON TEXTILE	5-E10
Yagiken	5-G09
YAGIMITSU TOWEL	4-F01
YAMAZAKI	4-V04
YU•ME•MI Factory	4-A08
YUMERON KUROKAWA	4-G14

ONSEN & SPA JAPAN 2016

Exhibited Product Categories

- Bathtubs / Jacuzzi bath
- Saunas
- Water treatment systems / Filtration systems
- Artificial ONSEN system
- Bath equipment / Bath products
- Onsen / Spa / Esthetics related system
- Massage chair
- Beauty equipment
- Spa / Esthetics products / Cosmetics
- Aroma products
- Interior and furniture for spa and esthetic salon
- Construction and design for spa

DAIDO	5-C10
Daiwa Heavy Industry	5-C07
diatechnica	5-F04
HINOKI SOKEN	5-C07
iwill	5-A03
kankyokouken	5-F02
MARUMOTO	5-D02
NAGANO CERAMICS	5-E05
Nikuni	5-K07
NITTO CERA	5-C07
OGASAWARA	5-C07
OKA	5-C05
REALIZE	5-E01
Sankeidico	4-E15
senko	5-F01
Shoei	5-F05
TEAM THERMAE	4-B14
TECHNO OCEAN	5-A05
THORON	4-D15
trillion	5-D01
USTECH	5-G04
VIP GLOBAL	5-C04
YAMATO	4-D14

Reconstruction

chunichi stained art	5-S05
General food enterprise studio	5-T02
Japan Cross Laminated Timber Association	4-T12
KASHIWA MOKKO	5-R07
KOTOBUKI SEATING	5-U05
KOZO KEIKAKU ENGINEERING	4-R12
LIGHT	5-V04
Luci	4-V14
Mitsubishi Jisho Sekkei	4-R14
NIHON TECHNO	5-U02
NOMURA	4-R15
Ohta Publications	5-K24
ORIGIN	5-T04
Sangetsu	5-U01
SHINKEN INDUSTRIAL DOG-LABO	5-R02
Tokyu Homes	5-U04
ZEN	5-X02



Modern Japanese

IMAMURA SMILE	6-M02
HOSHINO KOGYO	5-R04
Shoyeido Incense	5-V05
YAMATO KOBO	5-R05
YATSUSHIROOMOTE	5-V07



Energy Conservation, Energy Creation

ECO MARK OFFICE	5-M04
Japan Tourism Facilities Association	4-K14
Matsumoto nikkousya	5-N02
Smart Resource	5-M02
Toyo Aqua Tech	5-N05

Bridal

CHUNICHI IMAGE PUBLICATION	6-T06
onsen no moto.com	6-R06

Event & Image Production

CREST	6-U06
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Growing Business Chance in Japanese Hotel & Restaurant Market

Take advantage of every chance at HCJ2017.

Hotel and Restaurant, Food service and Tourism industries in Japan have been growing rapidly.

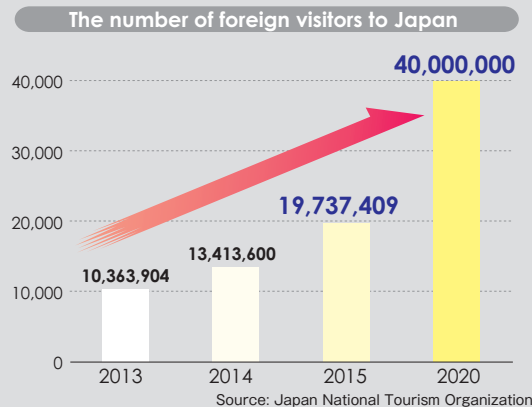
The number of foreign visitors to Japan reached a new record of

19,737,409 in 2015.

Japanese government double the goal to 40M visitors in 2020.

More than 20M visitors are expected to visit Japan for Olympics and Paralympics in the year 2020.

Source:
Japan National Tourism Organization, Provisional and definitive figures for Foreign Visitors for 2015



Challenges the Hotel Industry is Facing

- 1 Will the industry be able to accommodate expected 40 million foreign visitors?
- 2 Guestroom occupancy rates in Tokyo and Osaka are on upswing recently.
- 3 Both political and economic institutions are concerned about strained accommodation capacities inhibiting visits to Japan

Do we have enough hotels for the 2020 Olympics?



Hotel opening rush will be concentrated in Tokyo and Osaka between 2014 and 2020

Business Opportunities for the Hotel Market

Expected
Hotels to open by 2020

(References: HOTERES weekly magazine, hotel news release & Internet)

Tokyo

Approx. 60 hotels
95,828 guest rooms (current no.) + 13,000+ guest rooms

Osaka

Approx. 14 hotels
55,367 guest rooms (current no.) + 3,000+ guest rooms

74 hotels and 16,000 rooms will be opened in Japan by 2020.



Specialized Exhibitions Coming up in HCJ 2017!

1



Natural Food Products - Responding to diversifying food habits

HCJ2017 will launch a new topic – Natural Food Products.

With increasing tourists, hotels and restaurants are required to accommodate diversifying food habit, including vegan, gluten free, organic foods etc.

Hotel and restaurant buyers are eager to reach out to natural food products to satisfy their Japanese and foreign customers. These products pave the way to differentiate themselves from their competitors.

Market for the natural food products is yet small compared with the U.S. and EU, but is now growing rapidly. It is a great chance to penetrate into the field of Japanese natural food product market.

HCJ2017 will hold seminars related to Natural Food Products to draw many buyers who want these products in their hotels and restaurants.



Targets Exhibits

Gluten Free, Vegan food,
Vegetarian foods, Organic foods,
Caffeine Free,

2



Hospitality Design Tokyo 2017

HCJ2016 launched a new exhibition Hospitality Design Tokyo with more than 300 exhibitors! HCJ2017 will continue and expand the Hospitality Design Tokyo.

As more hotels will be opened by 2020, 5.7 billion JPY investment shall be required for hotel opening rush, according to the article by Mizuho Research Institute, in "Weekly HOTERES," Ohta Publications.

In particular, outdoor furniture is one new growing market in hotels and restaurants.



Targets Exhibits

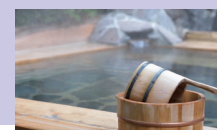
Interior, Exterior, Outdoor Furniture,
Guest Room Facilities & Amenities,
Reconstruction, Modern Japanese

3



Thermae JAPAN 2017 - Spa & Sauna equipment -

Thermae meaning "hot spring" "onsen" in Latin is a major tourist attraction in Japan. HCJ2016 created "ONSEN & SAUNA JAPAN" which drew attention of many visitors. Seminars were also arranged to attract more than 600 visitors. ONSEN & SAUNA JAPAN is scaling up with the name changed to Thermae JAPAN 2017.



Targets Exhibits

Onsen & Hot Springs facilities
& equipment, Spa Interior,
Treatment products, Amenities

4



Security for Stores and Hotels

Japan is facing growing needs for security. This is a great opportunity to appeal to hospitality industry which values security issue.



Targets Exhibits

Security installation, Security equipment, Security systems

☆☆HCJ2017 NEXT YEAR'S SHOW

Trade show for Food-service, Accommodation & Leisure industries

The 45th International Hotel & Restaurant Show HOTERES JAPAN 2017

Trade show for Food-service & Home delivery

The 38th Exhibition for the Catering Industries CATEREX JAPAN 2017

Trade show for Kitchen equipment

JAPAN FOOD SERVICE EQUIPMENT SHOW 2017

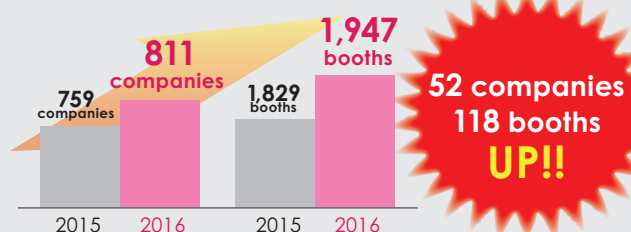
「HCJ」 is the best gateway to Japan's Hospitality, Food service & Catering market. Secure your booths now to meet 57,000 professional buyers!!

Date **2017.2.21^{Tue} ▶ 24^{Fri}**
10:00~17:00 (Last day till 16:30)

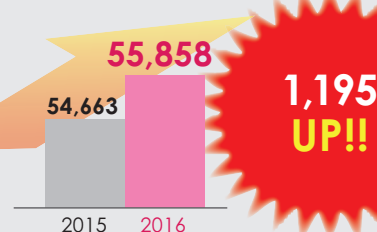
Venue **Tokyo Big Sight**

The next HCJ show will be held from 21st to 24th February, 2017.
Schedule yourself to be at HCJ 2017!

Number of Exhibitors



Number of Visitors



HCJ is supported by many visitors and exhibitors!

Do-you-know?

Tokyo is the city in the world where the largest number of ★★★ restaurants are gathered.

Source: Michelin Guide 2014

TripAdvisor users selected Tokyo as No.1 city of satisfaction in the world

Source: TripAdvisor World City Survey 2013

Tokyo is No.1!!



Must-see Information

1 What is happening to Hotel Industry in Japan?

Check out the statistics and challenges the hotel industry is facing. (Page 21)

2 Announcement of four specialized exhibitions

HCJ will be launching four specialized exhibitions, - Natural Food Products, Hospitality Design Tokyo, Thermae JAPAN and Security for Stores and Hotels. (page 22)

If you are interested in exhibiting, please contact :

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c/o Japan Management Association

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Hitotsubashi, Chiyoda-ku Tokyo 100-0003, Japan

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